

DARE TO DREAM

The official newsletter of WinVinaya Foundation



CELEBRATING DIVERSITY, INCLUTION, AND EMPOWERMENT AT WINVINAYA!

Digital Transformation at Yalaburga's Traditional Marketplace: Local to Global

At the heart of Yalaburga's vibrant Santhe (market fair), digital dreams took flight!

After months of **Digital Marketing** and **Financial Literacy** workshops, local micro-entrepreneurs — especially women — showcased their businesses with newfound digital confidence.



Through practical training on tools like **Canva**, **InShot**, **WhatsApp Business**, and **MeraBills**, these entrepreneurs moved from word-of-mouth to **digital promotions** and **digital payments**. Many used **PhonePe** for the first time!

Impact Highlights:

- Increased visibility for local products
- Boosted income through digital sales
- Sustainable digital skills for lifelong growth

Inclusive markets create inclusive growth.

And this is just the beginning.

Interested in partnering for our next Santhe?

Write to: pmo@winvinayafoundation.org

Recognition at AFWWA: Championing Neurodiversity Inclusion

We were honored to be recognized by AFWWA (Air Force Families Welfare Association) for our work in digital upskilling and inclusive employment for persons with disabilities.

At the event, WinVinaya's representative spoke about neurodiversity inclusion — sharing how **AI tools** are helping candidates with autism, ADHD, and other neurodivergent profiles better understand platforms like **Excel**.

She also highlighted our specialized training in **Document Remediation**, **Zoho Bookkeeping**, and **job-ready** skills tailored for neurodiverse individuals.

Why it matters:

- Showcases the potential of neurodiverse talent in digital roles
- Boosts visibility for inclusive employment models
- Encourages cross-sector collaborations for deeper impact

The event also included the inauguration of Mitti Café's new branch at Jalahalli, Bangalore, celebrating employment opportunities for persons with disabilities.

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Empowering Women in Tiruppur: Insights from District Job Fair



On March 28, 2025, our team participated in the **District Job Fair at the Collector Office, Tiruppur**, with a focus on employment for persons with disabilities (PWDs) and women.

While the number of PWD attendees was limited, we made **valuable connections with recruiters** and **understood emerging market needs** for digital and bookkeeping skills.

Most importantly, we met **15 enthusiastic women graduates**, who are now part of our **new training cohort**, as we expand our efforts to **empower more women through targeted digital upskilling**.

What We Achieved:

- Aligned our training programs with updated recruiter expectations
- Initiated dialogues with companies for future PWD and women placements
- Added 15 motivated women to our skilling pipeline

Next Steps:

- Strengthen outreach and visibility in Tier-2 regions like Tiruppur
- Focused training to bridge identified skill gaps and boost placement rates

From Donation to Real Understanding: AVEVA Partners with Purpose

In a meaningful step toward inclusive allyship, **AVEVA** visited our campus—not just to donate 15 brand-new laptops, but to engage deeply with our trainees and understand their lived experiences.



Key Highlights :

Sign Language & Sensitization Workshop: Helped AVEVA's team connect with the deaf community and understand basic communication nuances

Assistive Tech in Action – Volunteers experienced how visually challenged trainees navigate digital tools using screen readers

Human Connection – Through games, storytelling, and shared meals, AVEVA employees and trainees built authentic connections that transcended differences

This wasn't a one-off gesture—it was a **step toward long-term inclusive engagement**, where technology meets empathy, and corporate goodwill meets lived experience.

Learning to Empower: NIMHANS Students Explore Disability Inclusion with WinVinaya



On April 24, 2025, we welcomed 19 bright minds from **NIMHANS**—including psychiatric residents, Ph.D. scholars, and social work interns—for an immersive

exposure visit focused on disability inclusion and empowerment.

What They Experienced

- **Indian Sign Language in Action** – A lively, interactive workshop led by **Rahul**, our trainer with hearing and speech impairment, broke communication barriers right from the start
- **Stories that Shift Perspectives** – Ratna, Yogita, Arun, and Kasthuri shared real journeys of persons with disabilities—covering their training, challenges, breakthroughs, and successful placements
- **Inclusive Hiring Demystified** – A candid Q&A session with **Danetta** offered insights into how inclusive hiring is not just possible, but practical and powerful

Why It Matters

This visit wasn't just a field trip—it was a mindset shift. Future mental health and social work professionals walked away with deeper empathy, new tools, and a stronger resolve to champion **disability inclusion** in their own spheres.

Let's Keep the Momentum Going: Every connection, every collaboration brings us one step closer to a more inclusive world. Whether it's helping a rural woman make her first digital sale or enabling a visually impaired trainee to become job-ready, **WinVinaya Foundation** stands at the intersection of compassion and capability.

Want to collaborate, volunteer, or partner with us? Reach us at info@winvinayafoundation.org or www.winvinayafoundation.org

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