



Understanding the Recruitment Strategy of Firms towards PWD's

A STUDY REPORT

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Flow of Report

- Context to the Study
- Methodology and Profile of Respondents
- Diversity Landscape
- 'Persons with Disabilities (PwDs)' Recruiter Perspectives:
 - 'Persons with Disabilities (PwDs)' Landscape : Key Features | Opportunities | Outlook
- 'Persons with Disabilities' Non Recruiter Perspectives

The objective is to glean a broad perspective on Persons with Disabilities (PwDs) Hiring Practices and use these insights for enhancing the placement strategies for Persons with Disabilities (PwDs) Livelihood Focused NGOs, like WinVinaya Foundation



OBJECTIVE

- WinVinaya Foundation and SVP India wishes to conduct research to understand the perspectives of different firms towards employing PwDs (Persons with disabilities).
- Inputs from this study will help WinVinaya Foundation and other NGOs (focused on enabling persons with disability) to chart their placement strategy.

STUDY CONSIDERATIONS

- 21 industries were covered to get a broad perspective. Three homogeneous industry groups have been created out of these, namely Services, Manufacturing and Technology for better synthesis of findings
- Respondents belong to the **HR function**, primarily at senior levels and having active roles in the Diversity Hiring initiative of the organizations

SOME LEARNINGS

- Organizations are **hesitant to talk** about Persons with Disabilities (PwDs) upfront.
- Administration was challenging, and the promise of sharing the report findings, and 'Appreciation Letter of Participation' from the WinVinaya Founders and an option of 'anonymity' given smoothened the process

Methodology and Respondent Profiles

Key objective of this study is to understand the perspectives of different firms towards employing PwDs (Persons with disabilities)

Areas of Investigation	Survey Methodology	Recruiter Type	Total
1. Organization's Diversity Perspective (Approach, Role Played, Diversity Spectrum,	 Administration Sponsored Survey : With Authorisation 	Recruiters	104
Persons with Disabilities (PwDs), Inclusion, Sourcing Strategy, Educational Qualification, Deterrents, Hiring profile)	and Appreciation letter sharedMix of telephonic and web surveysPurposive Sampling	Non-Recruiters	76
2. Persons with Disabilities (PwDs) and the Organization	2. Survey Period: June 2024 – November	Industry Sector	Total
(Roles available & Open to consider, Skills PwDs are good at & need help, Key Challenges,	2024	Services	80
Facilitate and enabling factors PwDs, Best Practices)	 3. Coverage 104 Recruiters 76 Non-Recruiters 	Technology	51
3. Experience with Persons with Disabilities (PwDs) Hires (Positives, Negatives)		Manufacturing	39
4. The Future Outlook (Way Forward, Willing to explore and consider, Support needed)	4. QuestionnaireStructured questionnaireQualitative questions asked	 Organizations were clubbed into three homogenous cohorts based on best affinity for better analysis and data synthesis Sectors such as PSU's, Manpower agencies are included 	

Sample represented predominantly by Services and Technology segment

~ 7 out of 10 respondents essay senior roles in Human Resources management



RESPONDENT PROFILE

We have looked at perspectives across 2 types of organizations – Those who recruit 'Persons with Disability' and those that don't.

Respondent Profile



The Diversity Landscape

Understanding approach towards diversity hiring

"Our ability to reach unity in diversity will be the beauty and the test of our civilization." — Mahatma Gandhi

3 out of 4 hire Diversity candidates through formal or informal mandates.

1 in 2 do not have a formal 'Diversity' policy; mirrored in 'Services' and 'Technology' segments

Q1_What among the statements below best describe your approach towards Diversity in your recruitment/talent acquisition process?



3 out of 4 of those who hire 'Diversity' candidates, also hire Persons with Disabilities (PwDs)

Q3_Do you/your organization consider 'Persons with Disability' as a part of your 'Diversity Hiring' Initiative/Program?



Please note – As this survey was focused on Persons with Disabilities (PwDs) hiring, the data would be skewed to such organizations

Organizations that hire 'Persons with Disability', also focus on Women and Lower Social or Economic Strata

Q3_For the hires that your organization considers as 'Diversity' related, which other elements of 'Diversity' amongst those mentioned in the table does it include?



For half the organizations surveyed who recruited 'Persons with Disability (PwDs)'; PwDs represents less than 5% of their workforce. 1 in 4 refused to comment

Q11_In terms of the total employee representation, what best describes the % Persons with Disability (PwD) Employees in the workforce?



Industry				
Services +	Technology +	Manufacturing +		
16%	30%	52%		
32%	30%	33%		
11%	6%	_		
2%	3%	_		
2%	_	_		
34%	27%	14%		
2%	3%	_		
44	33	21		

SUMMARY

- 1 in 5 organizations surveyed have a policy or have a formal mandate for Diversity hiring
- Technology segment emerges most inclusive in Diversity hiring practices
- PwDs represents less than 5% of the workforce across half the organizations that recruited 'Persons with

Disabilities (PwDs)'.

• Organizations that hire PwDs, also focus on Women and Lower Socio-Economic Strata.

The Recruiters: Persons with Disabilities (PwDs) Hiring Landscape

The Persons with Disabilities (PwDs) hiring preferences, deterrents, challenges and support needed

"Just because a man lacks the use of his eyes doesn't mean he lacks vision. We need to make every single thing accessible to every single person with a disability". — Stevie Wonder 8 out of 10 prefer persons with 'Locomotor Disability', tad lower in the Manufacturing segment.

Persons with Hearing Impairment and Persons with Speech Impairment comes in second, latter preferred by Manufacturers

Q4_What are the different Persons with Disabilities (PwDs) types that your organization considers while hiring?



Referrals and Recruitments Portals, emerge as the top # 2 sources for persons with 'Disability'.

Technology segment leverages NGOs as a supply source more than the others

Q5_Where do you source/ How do 'Persons with Disability' know about vacancies and apply to your organization?

Industry र्ेरेक Manufacturing + Services + Technology + 57% 55% 42% 50% Referrals 43% 61% 43% **49% Recruitment Portals** 42% 38% 36% 33% NGOs Job Fairs 36% 27% 33% 32% Advertisements in 23% 25% 18% 29% Newspapers **Colleges Universities** 23% 25% 24% 10% Social Media (9%) • Agencies, Vendors (7%) Others 26% 25% 24% 24% Entrance Exam (3%) Refused / Others (7%) 44 33 21 Base : 104

Top 2 in each segment

> 8 out of 10 organisations recruit Graduates across segments within Persons with Disabilities (PwDs)' hiring. Services and Manufacturing also look for 12th pass amongst their Persons with Disabilities (PwDs) hires





IMPETUS TO GRADUATE WITH DISABILITY HIRES

> 2 out of 5 would hire more Graduates with Disability with access to clear HR and Diversity policy apart from feeling confident about the safety measures undertaken for these hires



SUMMARY

• Persons with Locomotor Disability preferred, followed by Persons with Hearing Impairment and Persons with

Speech Impairment amongst PwD candidates

- Referrals and Portals, are top 2 sources for PwD candidate supply
- > 8 out of 10, prefer graduates for PWD hiring
- Experienced candidates are preferred across segments and organizations
- PwDs represents less than 5% of the workforce across half the organizations that recruit PwD candidates

The Recruiters: Opportunity Landscape

The Roles offered; Skills needed assessed to highlight opportunity for growth

"Aerodynamically the bumblebee shouldn't be able to fly. But the bumblebee doesn't know that so it goes on flying anyway." - Mary Kay Ash Persons with Locomotor Disability and Persons with Speech Impairment see more opportunities, while Persons with Visual Impairment is the least.

Technology and Back end roles seen to be more amenable for 'Persons with Disabilities (PwDs) hires'

Q12_Are there roles available in the organization for 'Persons with Disability' to perform & would you/your organization be open to hire 'Persons with Disability' for the same?

Role	Overall	Persons with Visual Impairment	Persons with Locomotor Disability	Persons with Hearing Impairment	Persons with Speech Impairment
Core	Engineers	10%	21%	11%	12%
	Customer Relations	13%	24%	14%	10%
	Project Coordinator	9%	16%	9%	9%
	Pharmacy Technician	2%	5%	3%	4%
	QA Support	6%	14%	9%	11%
	Production Support	7%	13%	7%	10%
	Server Waiter	3%	5%	8%	7%
	Risk And Compliance Associate	7%	10%	4%	7%
	Data Analysts	14%	27%	13%	15%
	Software Developers	11%	24%	12%	13%
	Software Testers	10%	22%	11%	12%
Technol	Web Graphic Designers	10%	18%	11%	13%
	logy Database Administrators	10%	20%	11%	13%
	Data Engineer	11%	22%	12%	14%
Ш	PowerBI Analyst	9%	22%	11%	13%
>	Cloud Platform Engineer	8%	17%	7%	8%
OVE	DevOps Engineer	10%	21%	7%	11%
	Operational Support	14%	31%	15%	18%
	IT Support Engineer	10%	21%	11%	12%
	Medical Transcriptionist	1%	2%	2%	3%
	House keeping	6%	10%	13%	11%
	Accountant Cashier	8%	29%	12%	13%
Backend	Accounts Assistant	8%	18%	12%	13%
	Loan Servicing Representative	3%	6%	4%	5%
	Process Executive	9%	16%	10%	13%
	Communication Support	10%	16%	10%	7%
	Others	15%	25%	19%	24%
	Not Stated	60%	33%	56%	51%
	Total	104	104	104	104

Operational support, Data Analysts, Customer Relations and Finance related roles see high consideration across impairment

TOP ROLES - PERSONS WITH LOCOMOTOR DISABILITYTOP ROLES - PERSONS WITH SPEECH IMPAIRMENT		TOP ROLES – PERSONS WITH HEARING IMPAIRMENT	TOP ROLES – PERSONS WITH VISUAL IMPAIRMENT	
OVERALL	OVERALL	OVERALL	OVERALL	
 Operational Support – 31% Accountant, Cashier – 29% Data Analysts – 27% Customer Relations – 24% Software Developers – 24% 	 Operational Support 18% Data Analysts - 15% Data Engineer - 14% Accountant, Cashier 13% Software Developers - 13% Accounts Assistant - 13% PowerBI Analyst - 13% Database Administrators - 13% Web Graphic Designers - 13% Process Executive - 13% 	 Operational Support – 15% Customer Relations 14% Data Analysts – 13% House keeping – 13% Accountant, Cashier – 12% Software Developers – 12% Data Engineer – 12% Accounts Assistant – 12% 	 Data Analysts - 14% Operational Support - 14% Customer Relations - 13% Software Developers - 11% Data Engineer - 11% 	
			Base : 104	

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- Half the recruiting organisations looks for additional help across the skills spectrum
- Self management skills seen to be the best amongst skills with 'PwD' hires

Q13_Among the skills listed below, select those that 'Persons with Disabilities' are good at, and those that 'Persons with Disabilities' need further support in?

SKILLS	GOOD AT & NO HELP NEEDED	IMPROVEMENT POSSIBLE WITH HELP	NO HELP	NOT RELEVANT
Cognitive Analytical Skills	22%	48%	7%	23%
Communication Skills	27%	51%	1%	21%
Interpersonal Soft Skills	27%	46%	4%	23%
Technical Hard Skills	22%	48%	5%	25%
Self Management Skills	33%	45%	1%	21%

Base : 104

SUMMARY

- Persons with Locomotor Disability see plethora of opportunities compared to other Persons with Disabilities (PwDs) category.
- Persons with Speech Impairment and Persons with Hearing Impairment see the next preference
- Persons with Visual Impairment see few takers
- Organizations open doors to PwDs with their Technology and Backend roles
- Half would like further improvement across the skills spectrum, opportunity for training for already recruited employees

The Recruiters: Experience with PwD Hiring

Best Practices, Reasonable Accommodation provided, Challenges, Positives experienced

"Disability is natural. We must stop believing that disabilities keep a person from doing something. Because that's not true . . . Having a disability doesn't stop me from doing anything." — Benjamin Snow, Grade 8, in his essay "Attitudes About People with Disabilities" Ability to communicate ideas, issues faced seen as the **#1 challenge** with 'PwD' hires' The services segment is challenged by their ability to take on extra tasks and performance as per KPIs, and Manufacturing faces issues w.r.t. training and career progression

Q14_What are the key challenges faced by you in ensuring that 'Persons with Disability' are effective in their jobs?



Communication, Infrastructure, and Inclusivity are seen as some of the challenges with 'PwD' hires'

Q14_What are the key challenges faced by you in ensuring that 'Persons with Disability' are effective in their jobs?



Ability to communicate ideas, Infrastructure, and Sensitization are seen as some of the challenges with 'PwD' hires'

Q14_What are the key challenges faced by you in ensuring that 'Persons with Disability' are effective in their jobs?

Soft Skills Needed

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- "Communication should be very clear, if they need any support they should make it known and mention that they need that support. They should be very clear in their thinking and as to what is their career path" – Services, Influencer, Senior VP
- "Not faced any issues as such but the challenge is people who come forward and if they come forward also they feel very inferior and they would not like to mingle once they get associated." – Technology, Influencer, HR Senior Manager
 - "They **cannot communicate properly** and find it **difficult to understand the requirements of the job**" -Technology, Influencer, Manager
 - *"We try to train them with special training for them and we also try to enable them in software. If we have a specific job requirement, then a person who will fit in that job role is usually selected." Services, Influencer, Deputy General Manager HR*

Infrastructure and Safety

- "Infrastructure is something we will have to work on to get them onboard but we ensure that we will provide them support as well" – Technology, Influencer, Senior VP
- *"Infrastructure and sensitivity of their colleagues* to accommodate Persons with Disabilities (PwDs)" Healthcare, Decision Maker, Senior VP
- "Challenges are 1) **Fear about the productivity** and 2) **Fear of the safety** (physical safety)" Services, Influencer, HR

Inclusivity and Sensitization

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- "Providing enough awareness to the existing other employees on how they should work along with persons with disability like none of them should feel that they are disable" – Technology, User of Diversity Hires, Senior VP
- *"It's an opportunity that should be provided and I don't see any challenge there. They should be considered as equals." Consulting, Decision Maker, HR Director*
- "**Acceptability of the Managers** is the constant challenge" Technology, Influencer, HR Executive Director

The hires themselves are seen as the biggest positives, as they are **dedicated and open to learn**.

The organization is seen to become more **empathetic** is also cited as a **positive**

Q17_What according to you are the positives experienced with Persons with Disabilities (PwDs) Hiring?



Top 2 in each segment

Dedication, Committed, and Honest are cited as a positives

Q17_What according to you are the positives experienced with PwD Hiring?



Dedication, Open to Learn and Inclusivity are cited as a positives

Q17_What according to you are the positives experienced with Persons with Disabilities (PwDs) Hiring?

Dedicated and Open to Learn

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- "They are **more attentive and will stick to the job** due to lack of opportunities like a normal employee" Healthcare, Influencer
- "Low absenteeism and very high level of sincerity and concentration is observed. A very high level of basic happiness at work is seen. We do something called as employee satisfaction surveys, and very satisfied kind of employees come out these" -Motor Vehicle Manufacturing, Decision Maker, Senior VP
- "They are more hard working, punctual and they like to learn and are dedicated" – BFSI, Influencer, HR Manager
- *"Hard working*, follow rules and are **responsible**" Engineering, User of Diversity Hires, HR Executive
- "They are **very prompt in their job** and they put in their best efforts and are **hardworking**, and are eager more than normal employees. – Telecommunications, Decision Maker, HR Head
- "They are **very much focused**. Whatever task we have given, we can rely on them and not much of complaints are seen." Services, Influencer, Director General Staffing

Promoting Inclusiveness / Increasing Empathy

- "Good, because its **part of society learning and understanding power increase**" – Manufacturing, Decision Maker, HR
- "I think this kind of experience is welcome more. It does promote inclusivity other than that it is merit based, which is not treated in any different way. Areas where they need special enablement are infrastructure, cultural organization of people hired, as well as a large team, are things that continue to be done. It's definitely satisfactory and motivating to have them in the workforce." – Technology, Influencer, HR VP
- "We wanted to create an inclusive environment where people trained are different, and where persons with disability or not all communicate. We wanted to gel people together in a very diverse kind of set up" – Technology, Influencer, HR Manager
- "Persons with disability are very genuine and are well knowledgeable about various aspects. It creates an inclusive atmosphere in the office and people believe its a showcases that we are an inclusive organization and we don't discriminate and encourage all people and give equal opportunity to people." – Technology, Influencer, HR Executive Director

Organizations see lack of awareness about Persons with Disabilities (PwDs) and how to support them as the top 2 areas for improvement

Q18_What according to you are the negatives experienced and areas to be paid attention to or improved with Persons with Disabilities (PwDs) Hiring?



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Proper Support and Training, Policies, Required Skills are challenges seen and are areas for improvement

Q18_What according to you are the negatives experienced and areas to be paid attention to or improved with Persons with Disabilities (PwDs) Hiring?



Organizations see lack of awareness about Persons with Disabilities (PwDs), how to support them, better policies are major areas for improvement

Q18_What according to you are the negatives experienced and areas to be paid attention to or improved with Persons with Disabilities (PwDs) Hiring?

Lack of Awareness and Support

- "We need more awareness of hiring persons with disabilities among organizations" Technology, Influencer, Senior VP
- "There are a lot of things to improve, in terms of policy, identifying the roles to understanding their needs, giving them equal opportunity across the board and more importantly continue sensitizing employees at large to promote inclusivity." Technology, Influencer, HR VP
- "Education system needs to change like how we are giving them accommodation while giving them a job, we need to get the foundation in educating them right. We need to provide equal support and need to create the same in schools and colleges, because in school and colleges they don't have facilities like sign language." – Services, User of Diversity Hires, Manager Global Learning Experience
- "There are significant opportunities where companies are interested but whether every company knows the source of hiring we
 cannot say that all of us are aware, and tried apart from NGO is their focus where they apply. There are different entities of people
 who all really supporting, what is needed is public awareness, which is less" Technology, User of Diversity Hires, Senior VP
- "Sometimes there is no proper infrastructure to support persons with visual impairment and they need special laptop or desktop to work, however not all organizations have this kind of facilities, these is a major challenge in industries. The Government can support and help people to avail such facilities." - Technology, Influencer, Director - People Operation
- "You need to have **more proactive Policies** have internship opportunities Make the workplace friendly" Technology, Decision Maker, Sales Head

Organizations see lack of right skill sets, proper communication, and caution are other areas for improvement

Q18_What according to you are the negatives experienced and areas to be paid attention to or improved with Persons with Disabilities (PwDs) Hiring?

Lack of Right Skill sets, Communication

- "The kind of skills which we are looking for currently are not there in candidates" – Technology, Influencer, HR
- "Ability to communicate in grammatically correct English among persons with hearing impairment." – Services, Decision Maker, Managing Director
- "Government should give a *platform to train* them during the schooling phase where the teachers should map them" – Technology, Decision Maker, HR

Caution in Hiring Persons with Disabilities (PwDs) Employees

- "Few people they try to take advantage by saying 'I am not fast in this please take it', however while hiring they say that they can do it. Sometimes other associates treat them inappropriately which is not good for them, so equal opportunity is required even for persons with disabilities" – Services, Influencer, Operations Team Management
- "We should be very careful about what kind of Persons with Disabilities (PwDs) we are hiring, as some take advantage of the disability" – Services, Decision Maker, Senior VP

SUMMARY

- Challenges with PwD hires includes poor communication skills and ability to take on more
- Top 2 'Reasonable Accommodation' provided refers to wheelchair friendly infrastructure and flexible working
- Sensitizing the hires and the organization are seen as the most adopted best practice by the organizations
- The biggest positive about PwD Hiring is that the hires are seen as assets with their attitude and skill.
- More awareness on how to support them seen as an area of improvement

The Recruiters: Future Outlook

Hiring Intentions, Roles and Support asked for

"It does not matter how slowly you go as long as you do not stop." – Confucius

FUTURE OUTLOOK WITH DISABILITY HIRING

> Half look to increase the hiring of Persons with Disability

Q19_With respect to hiring, what would best describe your way forward with hiring of 'Persons with Disability'?



The services segment is the most open to explore Persons with Disabilities (PwDs) hires across categories

Q20_What are the other categories of Persons with Disabilities (PwDs) that your organization would be willing to explore in the future?



Agency support with respect to role mapping, integration, understanding 'Persons with Disabilities (PwDs)' issues and sourcing support called out

Q21_What is the kind of support that you would like, to help sustain hiring of 'Persons with Disability' and make it impactful?



SUMMARY

- > Half surveyed look to increase 'Persons with Disabilities (PwDs)' hiring
- The services segment seen to be the most inclusive and consider hiring across 'Persons with Disabilities (PwDs)' spectrum
- Back-office roles see more promise
- Support sought in all aspects to sustain Persons with Disabilities (PwDs) hiring including role mapping,

integration, understanding issues and sourcing

The Non-Recruiters Perspective

Reasons for not considering, Support needed, Overall opinion

"There is no greater disability in society than the inability to see a person as more." – Robert M. Hensel

Perceived lack of roles and not having a clear policy seen as key deterrents for non recruitment

Q1_What among those listed in the table below would you consider as key reasons for your organization's hesitation to hire 'Persons with Disability'?

Top 2 in each segment Industry **\$** Manufacturing + Technology + Services + Don't have any roles 51% 53% 50% 42% 22% No clear policy 17% 28% 32% Not aware of roles Disability 18% can do 17% 11% 32% Organization is not ready 14% 14% 11% 21% Physical premise readiness 14% 17% 11% 16% Interested to start but need 13% help 14% 22% 5% CSR initiatives are more 6% 6% 16% aligned to other causes _ Less Vacancy / Support in Training, Downsizing (9%) 3% Depends on nature of job 6% 5% **Onboarding Disabled** (9%) NA / Refused (4%) Others 25% 25% 28% 16% Infrastructure (3%) 36 18 19 Base : 76

Access to skilled potential Persons with Disabilities (PwDs) hires and clear directions from the organization are key for Non– Recruiters to initiate hiring

Q3_Hypothetically, if there was support and handholding provided, as listed below. Which among those listed would help you open up to 'Persons with Disability'?



One in three believe that increased awareness, sensitization and access apart from bestowing the right skills to PwDs would bring about positive change to their livelihood prospects

Q5_What do you believe is the most crucial change that is needed to enhance the integration and employment of persons with disabilities in mainstream industries?

Top 2 in each segment



WORD CLOUD FOR MOST CRUCIAL CHANGE NEEDED (1/2)

Increased skills, trainings and change in mindset especially in the management would bring about positive change to their livelihood prospects

Q5_What do you believe is the most crucial change that is needed to enhance the integration and employment of persons with disabilities in mainstream industries?



Increased skills, trainings and change in perspective would bring about positive change to their livelihood prospects

Q5_What do you believe is the most crucial change that is needed to enhance the integration and employment of persons with disabilities in mainstream industries?

Increased Skill Sets and Trainings

- "I do not see them differently they are very dedicated at their work but it **depends on the roles that fit them**" – Healthcare, Influencer, HR Associate Director
- *"It's not about anything that pertains to physical challenges, but that they need to get the right training for relevant jobs." Manager Global Talent Acquisition*
- "They have to have the **relevant skills** which has to be the skills required in the industry and they should upgrade their skills" – Technology, HR Head
- **"Training is something that they lack**, they could be trained in advanced so that they get a chance to be selected" Services, Influencer, Associate Manager HR
- "Proper training should be given to them in all departments like IT, finance, operations, productions, etc. Employees should believe that Persons with Disabilities (PwDs) colleagues can also perform better." Automobiles, HR Director

Change in Perspective / Low Confidence

- "One is the acceptance and mindset people need to have in core industries and secondly the working environment safety concerns" – Services, Decision Maker, HR Head
- **"Convincing about their capabilities**, proof that they will integrate properly in main work stream. Also that they have the same skills as other people will then help the management." – Engineering, Branch Manager
- "They should be **sincerely included** and our **mindset** should not be discriminatory because God has made every one unique" – Manufacturing, Senior VP

Awareness, accessibility and sensitization would bring about positive change to their livelihood prospects

Q5_What do you believe is the most crucial change that is needed to enhance the integration and employment of persons with disabilities in mainstream industries?

Awareness, Accessibility and Sensitization

- "NGOs like you should come to the organization as well to make the management aware that these people can do these kind of roles and services. Lot of people in the corporate sector are **not aware** of these things." Services, Decision Maker, HR VP
- "They should create more awareness towards Diversity that they are not at all different from other people and they should be given equal importance like everyone else. Companies need to come up with their own diversity inclusion policy." – Services, VP
- "Physical infrastructure, role identification, sensitivity awareness building." Healthcare, Decision Maker, HR
- "The government has to conduct a survey, and should allocate the position for Persons with Disabilities (PwDs)." Technology, Influencer, CHRO
- "Knowledge and everybody should be aware of the different kinds of Persons with Disabilities (PwDs) that exist. As well
 as if empathy exists in the organization then anything related to diversity or disability would be accepted. So, I think most
 people are not acceptable or enthusiastic towards diversity or disability because of the lack of knowledge and training which is
 very important to educate the people in the right way of training." Energy, Owner (Part of promoters group)
- "There is not much of awareness in organizations as to where one can hire from and also that roles can be customized for Persons with Disabilities (PwDs). Office access also needs to be looked at, at making it a disability-friendly workspace" – Services, Decision Maker, Assistant Director

SUMMARY

- Lack of roles and a clear policy for Persons with Disabilities seen as the biggest roadblocks in hiring
- While 3 out of 5 are aware of NATS, only 1 in 3 willing to explore NATS for Persons with Disabilities (PwDs)

hiring

• Increased awareness, sensitization, and easier access to the right skilled potential PwD hires seen as key to

growth in Persons with Disabilities (PwDs) hiring



Lets recap....(1/2)

- Diversity hiring has become mainstream with 3 out of 4 organisations surveyed. However, only 1 in 5 have a formal policy with a mandate in place.
 - Technology segment emerges most inclusive in Diversity hiring practices
- Persons with Disabilities (PwDs) represents less than 5% of the workforce across half the organizations surveyed, who recruited PwDs.
- Persons with Locomotor Disability preferred, followed by Persons with Hearing Impairment and Persons with Speech Impairment amongst 'Persons with Disabilities (PwDs)' candidates, with graduates and experienced candidates preferred over others.
- Organizations open doors to Persons with Disabilities (PwDs) with their **Backend and Tech roles**
- Half would like further improvement across the skills spectrum, opportunity for training for already recruited employees
- Challenges with Persons with Disabilities (PwDs) hires includes poor communication skills and ability to take
 on more

Lets recap....(2/2)

- Top 2 'Reasonable Accommodation' provided refers to wheelchair friendly infrastructure and flexible working
- Sensitizing the hires and the organization are seen as the most adopted best practice by the organizations
- The biggest positive about Persons with Disabilities (PwDs) Hiring is that the hires are seen as assets with their attitude and skill. However, organisations still feel that they are not aware and do not understand enough to support them
- The outlook seems positive with greater than half looking to increase 'Persons with Disabilities (PwDs)' hiring, opening doors with back end and technology roles
- Recruiters seek support to sustain hiring across all aspects
 - Lack of roles and a clear policy for Persons with Disabilities (PwDs) seen as the biggest roadblocks in hiring.
- Increased awareness, sensitization, and easier access to the right skilled potential Persons with Disabilities (PwDs) hires seen as key to growth in Persons with Disabilities (PwDs) hiring

Final Recommendations

"It was probably no accident that it was the cripple Hephaestus who made ingenious machines; a normal man didn't have to hoist or jack himself over hindrances by means of cranks, chains and metal parts. Then it was in the line of human advance that Einhorn could do so much." — Saul Bellow, The Adventures of Augie March OUR RECOMMENDATIONS

A lot to be done to make PwD Hiring an accessible and amenable option for Organizations

EVANGELISATION AND AWARENESS

Build awareness, education to reduce the apprehension on taking on persons with disabilities into the work force.

- 1. What are the roles that they can perform
- 2. What an organization needs to do to be ready
- 3. How there are few to none downsides of embracing PwDs into the work force.

BUILD SKILLS MAPPED TO OPPORTUNITIES

- Having the job skills that are needed by each sector are key to employment.
- Ensure that skills developed are aligned to each sector.

• Build in On-the-Job Training as a part of the curriculum in collaboration with organizations to make them job ready

FULL STACK SERVICES OFFERINGS

Organizations seek support from experts and agencies, across the lifecycle from sourcing, understanding issues, role mapping and integration with the mainstream. However, this need is not articulated clearly The offering for placement should have elements of all of the above

EXTEND REACH IN SERVICES AND

MANUFACTURING

The Services segment and Manufacturing segment have lesser interactions with NGOs for PwD hiring. This is an opportunity for increasing demand and footprint in this space

Annexure - Recruiters

- 9 out of 10, among those who participated play a role of an influencer or decision maker in the 'Diversity' hiring journey



1 in 3 organizations, hired 10th – 12th pass also, significantly higher amongst the Services sector.

The skills needed and type of job/role are key to this selection



Experienced hires for 'Persons with Disabilities (PwDs)' sees the highest preference across

organizations. The Services segment is also open to Freshers.

Q10_What is the typical profile of the hires of 'Persons with Disability' in your organization?



No 'one' deterrent for graduate hiring, right ecosystem, lack of clarity on roles, or ability to reasonably accommodate cited as deterrent

Q8_Factors that deter 'Graduate with Disability' Hiring



SERVICES

More opportunities in Backend and Technology roles for Persons with Locomotor Disability, Persons with Hearing Impairment and Persons with Speech Impairment

Services segment wary of recruiting Persons with Visual Impairment

Q12_Are there roles available in the organization for 'Persons with Disability' to perform & would you/your organization be open to hire 'Persons with Disability' for the same?

Role	Services +	Persons with Visual Impairment	Persons with Locomotor Disability	Persons with Hearing Impairment	Persons with Speech Impairment
Core	Engineers	7%	18%	9%	9%
	Customer Relations	16%	34%	18%	9%
	Project Coordinator	11%	23%	11%	9%
	Pharmacy Technician	2%	11%	7%	9%
	QA Support	2%	11%	7%	7%
	Production Support	7%	14%	9%	9%
	Server Waiter	5%	9%	11%	7%
	Risk And Compliance Associate	7%	11%	5%	5%
	Data Analysts	16%	25%	14%	14%
	Software Developers	9%	25%	11%	11%
	Software Testers	9%	25%	11%	11%
	Web Graphic Designers	9%	16%	11%	11%
Technology	Database Administrators	7%	18%	11%	11%
	Data Engineer	7%	18%	9%	9%
	PowerBI Analyst	5%	23%	9%	9%
	Cloud Platform Engineer	5%	18%	2%	2%
	DevOps Engineer	9%	23%	7%	7%
	Operational Support	16%	30%	18%	14%
	IT Support Engineer	11%	20%	14%	14%
	Medical Transcriptionist	2%	5%	5%	7%
	House keeping	2%	14%	14%	11%
	Accountant Cashier	7%	32%	11%	11%
Backend	Accounts Assistant	7%	18%	14%	11%
	Loan Servicing Representative	5%	9%	7%	9%
	Process Executive	7%	18%	11%	11%
	Communication Support	9%	20%	11%	7%
	Others	16%	32%	20%	25%
	Not Stated	55%	27%	52%	52%
	Total	44	44	44	44

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Backend Roles open up across the Persons with Disabilities (PwDs) Spectrum, Persons with Visual Impairment having options across the breadth of roles within it

Q12_Are there roles available in the organization for 'Persons with Disability' to perform & would you/your organization be open to hire 'Persons with Disability' for the same?

Role	Technology +	Persons with Visual Impairment	Persons with Locomotor Disability	Persons with Hearing Impairment	Persons with Speed Impairment
Core	Engineers	15%	27%	15%	12%
	Customer Relations	12%	15%	9%	6%
	Project Coordinator	9%	15%	9%	9%
	Pharmacy Technician	3%	-	_	-
	QA Support	9%	18%	9%	12%
	Production Support	6%	15%	3%	6%
	Server Waiter	_	-	_	-
	Risk And Compliance Associate	9%	9%	3%	9%
	Data Analysts	18%	36%	18%	21%
	Software Developers	21%	36%	21%	24%
	Software Testers	18%	33%	18%	21%
	Web Graphic Designers	15%	24%	15%	18%
Technology	Database Administrators	18%	27%	15%	21%
	Data Engineer	18%	33%	18%	24%
	PowerBI Analyst	18%	27%	18%	21%
	Cloud Platform Engineer	18%	27%	18%	21%
	DevOps Engineer	18%	27%	12%	21%
	Operational Support	12%	36%	9%	15%
	IT Support Engineer	12%	27%	12%	12%
	Medical Transcriptionist	_	-	_	-
	House keeping	3%	3%	3%	3%
	Accountant Cashier	12%	30%	12%	15%
Backend	Accounts Assistant	12%	21%	12%	12%
	Loan Servicing Representative	_	3%	_	_
	Process Executive	12%	21%	9%	12%
	Communication Support	12%	18%	9%	6%
	Others	18%	15%	21%	18%
	Not Stated	64%	33%	64%	61%
	Total	33	33	33	33

Persons with Speech Impairment and Persons with Locomotor Disability are preferred for hiring.

Core and Technology role opportunities seen for Persons with Locomotor Disability, Persons with Speech

Impairment and Persons with Hearing Impairment

Q12_Are there roles available in the organization for 'Persons with Disability' to perform &would you/your organization be open to hire 'Persons with Disability' for the same?

	Role	Manufacturing +	Persons with Visual	Persons with Locomotor	Persons with Hearing	Persons with Speech
	KOIE		Impairment	Disability	Impairment	Impairment
		Engineers	10%	24%	10%	19%
		Customer Relations	10%	24%	19%	19%
		Project Coordinator	5%	10%	5%	10%
	Coro	Pharmacy Technician	_	_	-	-
	Core	QA Support	10%	19%	14%	19%
		Production Support	10%	14%	10%	19%
U		Server Waiter	5%	5%	14%	19%
Z		Risk And Compliance Associate	5%	10%	5%	10%
URIN		Data Analysts	10%	24%	10%	14%
2		Software Developers	_	10%	-	-
		Software Testers	_	5%	-	-
Ē		Web Graphic Designers	5%	19%	5%	10%
i n	Technology	Database Administrators	5%	19%	5%	10%
Y		Data Engineer	10%	19%	10%	14%
ব		PowerBI Analyst	5%	19%	5%	14%
MANUFA		Cloud Platform Engineer	_	5%	-	_
		DevOps Engineer	_	14%	-	5%
7		Operational Support	14%	33%	24%	38%
		IT Support Engineer	5%	19%	5%	10%
<u> </u>		Medical Transcriptionist	_	-	_	_
Σ		House keeping	19%	14%	33%	24%
		Accountant Cashier	5%	29%	14%	19%
	Backend	Accounts Assistant	5%	19%	10%	19%
		Loan Servicing Representative	5%	5%	5%	5%
		Process Executive	10%	10%	10%	19%
		Communication Support	10%	10%	10%	10%
		Others	5%	29%	14%	33%
		Not Stated	62%	29%	43%	24%
		Total	21	21	21	21

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Operational support and Finance related roles see high consideration for the Persons with Locomotor Disability

TOP ROLES – PERSONS WITH LOCOMOTOR DISABILITY

OVERALL

- Operational Support 31%
- Accountant, Cashier –
 29%
- 3. Data Analysts 27%
- Customer Relations –
 24%
- Software Developers –
 24%

SERVICES

- Customer Relations 34%
- Accountant, Cashier –
 32%
- Operational Support –
 30%
- 4. Data Analysts 25%
- Software Developers –
 25%
- 4. Software Testers 25%

TECHNOLOGY

- Software Developers 36%
- 1. Data Analysts 36%
- Operational Support –
 36%
- Software Testers –
 33%
- 2. Data Engineer 33%

MANUFACTURING

- Operational Support –
 33%
- Accountant, Cashier –
 29%
- 3. Engineers 24%
- Customer Relations –
 24%
- 3. Data Analysts 24%

Persons with Speech impairment has opportunity with Operational Support or Housekeeping in Manufacturing and Tech related jobs within the Technology segments

TOP ROLES – PERSONS WITH SPEECH IMPAIRMENT

OVERALL

- Operational Support 18%
- 2. Data Analysts 15%
- 3. Data Engineer 14%
- 4. Accountant, Cashier 13%
- Software Developers 13%
- 4. Accounts Assistant 13%
- 4. PowerBI Analyst 13%
- 4. Database Administrators- 13%
- 4. Web Graphic Designers– 13%
- 4. Process Executive 13%

SERVICES

- 1. Operational Support 14%
- 1. Data Analysts 14%
- 1. IT Support Engineer 14%
- 2. Accounts Assistant 11%
- 2. House keeping 11%
- 2. Accountant Cashier 11%
- 2. Software Developers 11%
- 2. Software Testers 11%
- 2. Database Administrators 11%
- 2. Process Executive 11%
- 2. Web Graphic Designers 11%

TECHNOLOGY

- Software Developers –
 24%
- 1. Data Engineer 24%
- 2. Data Analysts 21%
- 2. Software Testers 21%
- 2. PowerBI Analyst 21%
- Cloud Platform Engineer
 21%
- 2. Database
 - Administrators 21%
- 2. DevOps Engineer 21%

MANUFACTURING

- Operational Support 38%
- 2. House keeping 24%
- Customer Relations –
 19%
- Accountant, Cashier –
 19%
- 3. QA Support 19%
- Server, Waiter 19%
- 3. Engineers 19%
- Accounts Assistant –
 19%
- Production Support –
 19%
- 3. Process Executive 19%

Operational Support, Customer Relations and Tech related jobs are open for the Persons with Hearing Impairment

TOP ROLES – PERSONS WITH HEARING IMPAIRMENT							
OVERALL SERVICES		TECHNOLOGY	MANUFACTURING				
1. Operational Support –	1. Customer Relations –	1. Software Developers –	1. House keeping – 33%				
15%	18%	21%	2. Operational Support –				
2. Customer Relations –	1. Operational Support –	2. Data Analysts – 18%	24%				
14%	18%	2. Software Testers – 18%	3. Customer Relations –				
3. Data Analysts – 13%	2. Data Analysts – 14%	2. Data Engineer – 18%	19%				
3. House keeping – 13%	2. IT Support Engineer –	2. PowerBI Analyst – 18%	4. Accountant, Cashier –				
4. Accountant, Cashier –	14%	2. Cloud Platform Engineer	14%				
12%	2. Accounts Assistant –	- 18%	4. QA Support – 14%				
4. Software Developers –	14%		4. Server, Waiter – 14%				
12%	2. House keeping – 14%						
4. Data Engineer – 12%							
4.Accounts Assistant – 12%							

Data Analysts, Operational Support are key roles for the Persons with Visual Impairment.

TOP ROLES – PERSONS WITH VISUAL IMPAIRMENT

OVERALL

- 1. Data Analysts 14%
- Operational Support –
 14%
- Customer Relations –
 13%
- 3. Software Developers 11%
- 3. Data Engineer 11%

SERVICES

- 1. Data Analysts 16%
- Operational Support –
 16%
- Customer Relations 16%
- 2. Project Coordinator 11%
- IT Support Engineer –
 11%

TECHNOLOGY

- Software Developers 21%
- 2. Data Analysts 18%
- 2. Software Testers 18%
- 2. Database

Administrators – 18%

- 2. Data Engineer 18%
- 2. PowerBI Analyst 18%
- 2. Cloud Platform Engineer – 18%
- 2. DevOps Engineer 18%

MANUFACTURING

- 1. House keeping 19%
- Operational Support 14%
- 3. Engineers 10%
- Customer Relations 10%
- 3. QA Support 10%
- Production Support –
 10%
- 3. Data Analysts 10%
- 3. Data Engineer 10%
- Process Executive –
 10%
- 3. Communication
- Support 10%

> Half believe that the PwDs are good across the skills

Even if skills are considered good, 1 in 3 still believe additional training/help is required to hone them

Q13_Among the skills listed below, select those that 'Persons with Disabilities' are good at, and those that 'Persons with Disabilities' need further support in?

Cognitive		ľ	Need Help)	Commu	Communication		Need Help)	Interpers	Interpersonal Soft		Need Help	
Analytic	cal Skills	Yes	No	Total	Sk	Skills	Yes	No	Total	Ski	Skills		No	Total
	Yes	36%	22%	58%		Yes	41%	27%	68%		Yes	36%	27%	63%
Good At	No	12%	30%	42%	Good At	No	10%	22%	32%	Good At	No	10%	27%	37%
	Total	48%	52%	100%		Total	51%	49%	100%		Total	46%	54%	100%

Technical Hard		Need Help				
Sk	Skills		No	Total		
	Yes	35%	22%	57%		
Good At	No	13%	30%	43%		
	Total	48%	52%	100%		

E						
Self Man	agement	Need Help				
Skills		Yes	No	Total		
	Yes	37%	33%	70%		
Good At	No	8%	22%	30%		
	Total	45%	55%	100%		

Oth	0.42	Need Help				
Oth	iers	Yes	No	Total		
	Yes	2%	0%	2%		
Good At	No	1%	97%	98%		
	Total	3%	97%	100%		

Half provide wheelchair friendly infrastructure and flexibility in working.

Manufacturing segment focuses a little more on ensuring easy medical facilities access

Q15_What among those listed below are the aspects undertaken by your organization to facilitate and enable employees who are 'Persons with Disabilities'?



Sensitization of the organization and the hires PwDs, emerge as the top 2 best practices followed. Services segment also focus on mapping roles formally with PwDs.

Q16_What according to you are some of the best practices that is followed by your organization that help when hiring 'Persons with Disability'?



Back-office roles see most takers in Services and Manufacturing segment.

Technology segment prefer to accommodate them in Tech based roles

Q20_a.What kind of roles v	would you consider?			
				Top 2 in each segment
			Industry	
		Services +	Technology +	Manufacturing +
Back Office roles	72%	82%	55%	90%
Tech based roles	58%	59%	73%	38%
Core Operations	51%	68%	39%	43%
Others	10%	14%	3%	5%
	Base : 104	44	33	21

Annexure – Non-Recruiters

3 out of 5 organizations are aware of NATS

Q2_Are you aware about the National Apprenticeship Training Scheme (NATS)?



- 7 out of 10 are either undecided or unwilling to explore NATS for PwD hiring

Q2b_Would be interested in exploring 'Apprenticeship Opportunities' for Persons with Disability under this scheme?





Thank You



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