

DARE TO DREAM

The official newsletter of WinVinaya Foundation



HIGHLIGHTS AT WINVINAYA

EXPANDING THE SOCIAL IMPACT

WinVinaya's mission is to empower Persons with Disabilities, Women and People Below Poverty Line with resources to enable them to lead a life with dignity.

One of our recent standout initiatives is a pilot project conducted in collaboration with SELCO Foundation to provide digital marketing and financial literacy training and mentoring to 15 micro-entrepreneurs (many of them Women) in North Karnataka.

Despite owning smartphones, Micro-entrepreneurs lack fundamental knowledge of digital marketing and how to harness social media for their businesses. This knowledge gap is a barrier to expanding their businesses, increasing their income, and improving their impact on local employment.

To address this challenge, we provided training in digital marketing which included creating posters, short reels in Canva, InShot and sharing it in WhatsApp Channel, Meta, and Instagram; In addition, training on financial literacy and Zoho Books App is provided to instill fiscal discipline enabling them to get accurate financial reports, loans for their future growth.

BREAKING BARRIERS; CHANGING MINDSETS

This month, Vijay Rajagopalan a senior leader from Microsoft and Shiva Jayagopal, the founder of WinVinaya Foundation, engaged in a fireside chat at Microsoft.

Shiva shared WinVinaya's experience of training Persons with Visual Impairment in Power BI which is a data visualization tool. They discussed the transformative impact of technology for social good, particularly for individuals with disabilities and the corporates that employ them. The more we harness the power of assistive technologies, the more inclusive our world will be.



E-Mail: Info@WinVinayaFoundation.org

TRAINING @ WINVINAYA

At WinVinaya, our training programs offer a transformative experience, equipping candidates with the skills and insights needed to excel in the corporate world.

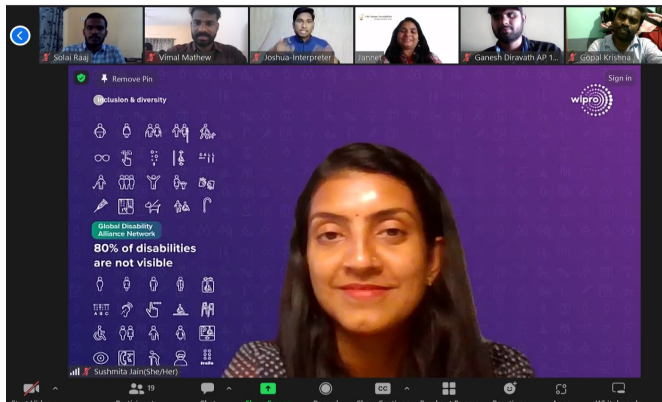
We pride ourselves on industry-aligned courses, covering Software Development, Software Testing, Financial Accounting, Power BI, Accessibility Testing, and more. Our goal is to provide a comprehensive education that opens doors to various career opportunities.

To prepare candidates for real-world challenges, we employ a hybrid training method, blending in-house and online experiences. This approach ensures they are adaptable and versatile, key qualities in today's dynamic workplace.

We recently celebrated the graduation of two batches, both featuring candidates with locomotor disabilities and visual impairments. These inspiring individuals have completed courses in BFSI and Accessibility Testing, highlighting their resilience and dedication.

Our online valedictory event was graced by Ms. Sushmita, Global Disability Inclusion Lead at WIPRO. Her presence enriched the session, offering valuable insights and inspiration to our candidates. Ms. Sushmita shared her own career journey, adding to the depth of the event.

During the event, candidates with disabilities shared their personal journeys, underscoring the effectiveness of our training programs and their unwavering determination. The session proved to be a fruitful and heartwarming experience for all. We are immensely proud of our candidates' accomplishments and grateful for the support of industry leaders like Ms. Sushmita.



MARGA DARSHAN-2023

We are excited to announce our upcoming Job Mela, "Marga Darshan - 2023," on 25th Nov 2023. This event is ONLY for candidates trained by WinVinaya.

This unique Job Mela is more than a job fair; it is a catalyst for change. The theme of this event is "Unlocking Potential: Paving the Path to Inclusive Employment," Many interesting events are planned which include -

- a) Disability Awareness Orientation for Employers
- b) Sharing of Success Stories in Recruiting & Integrating PWDs, Fireside Chats
- c) Innovative Assistive Products & Solutions - Experiential Zone
- d) PWD skill showcase
- e) Job Interviews by Employers

We welcome donations to support our activities and future events, big or small. Your generosity is appreciated.

We welcome inclusive companies to open door to meaningful opportunities and join us in celebrating the talents of PWDs and building a more inclusive world. Let's create a brighter future together.



MargaDarshan 2023

A distinctive and inclusive job fair designed exclusively for candidates who are trained by WinVinaya Foundation

Registered
Entry only



"Unlocking Potential: Paving the Path to Inclusive Employment"

Highlights of the events:

25 November,
9 am-6pm

Devprayag, Good Earth
Malhar Avenue Bengaluru,
Karnataka 560060 India

1. Disability Awareness Orientation for Employers
2. Fireside Chats - Sharing of Success Stories in Recruiting & Integrating PWDs
3. Innovative Assistive Products & Solutions - Experiential Zone
4. PWD Skill showcase
5. Job Interviews by Employers

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HUMANS OF WINVINAYA



Have you ever embarked on a journey with a diverse group of people, standing shoulder to shoulder with individuals who have disabilities, such as hearing and speech impairments, visual impairments, or intellectual disabilities?

This month, WinVinaya organized a one-day trip to the enchanting Suggee Resort. More than just a trip, it was an inclusive adventure where people with diverse abilities came together to create a day of fun and unforgettable memories.

Over 75 people from various walks of life joined this escapade - some with disabilities and others without. Two buses were filled with boundless energy and enthusiasm, setting the stage for an unforgettable day. We started with a delightful breakfast, followed by a memorable morning in the swimming pool. It is in these simple pleasures that we break down the barriers of disability, coming together to enjoy life to the fullest. The swimming pool became a hub of joy, with diving sessions and endless swimming.

As the day progressed, the excitement continued with activities like dancing in the rain and thrilling adventures including zip-lining, zorbing, rope walks, archery, Burma bridge, and even bull riding. What made this day truly extraordinary was the camaraderie and support we shared. People with visual impairments ventured into mountain biking with guidance from their sighted friends, while those with hearing and speech impairments took the lead in the pool, teaching others how to swim. It felt like one big, happy family!

Even children without disabilities became part of our extended family, playing, laughing, and sharing stories with everyone. The day was filled with delicious meals, from breakfast to dinner, each bite tasting like love and togetherness.

WinVinaya's Get Together was a heartwarming example of what happens when we come together and share experiences. It is a testament to the beauty of inclusivity, proving that when we unite, our differences become our strengths, and we create lasting memories that warm our hearts. It also reminds us that inclusivity begins with small steps and the willingness to act.

Please [check out the awesome photos here](#).

Please scan the QR Code provided to access the sign language video of this newsletter

